



Exhibiting & Advertising

You are cordially invited to participate in the Sustainable World Symposium & Festival by reserving an exhibitor's booth and/or advertising in the printed program of the event.

Exhibiting Information

Booth prices and locations are shown on the floorplan on page 3. There are 60 booth spaces available at different price ranges, depending on location and whether it is non-profit or a business. Booths are on sale until April 28th. One pass to the Symposium is included, which may be shared between booth workers. To view available booths, go to: <http://www.swcoalition.org/Booths.pdf>

Your booth will be listed in the printed program with the booth number and brief description of your service or product. The booths are 8 feet wide by 5-1/2 feet deep. We will provide a 6x3 foot table and two chairs. If you need a tablecloth, we will have some available (in mottled burgundy), but you may want to bring your own in a solid color that will work well with your materials. There will be no side "walls" in place. If you want separation from the other booths, you will need to create that with your own materials. If you need electricity, you will need to bring a long extension cord (40-50 feet).

The only thing that may be affixed to the back wall is lightweight foam board using blue painter's tape that will be provided. Anything with any weight (signage, etc.) must be hung using free-standing easel or other form of stand that you bring. You will be charged for any damage to the wall.

The event venue, St. Mary's Cathedral Conference Center, holds 800 people and it is likely to sell out. Admission to the booth area is free (as well as to Ubuntu Cultural Village); the only paid admission is for entrance to the main conference room. Thus there will also be some people coming by the booths throughout the weekend, although the majority of booth traffic will occur during these conference break periods (times are approximate):

Saturday, May 13		Sunday, May 14	
• 8:30-9:00 am	before opening session	• 8:30-9:00 am	before opening session
• 11:15-11:35 am	morning break	• 11:00-11:20 am	morning break
• 1:45-3:00 pm	lunch break	• 12:10-1:10 pm	breakout sessions
• 4:20-4:35 pm	afternoon break	• 1:10-2:20 pm	lunch break
• 6:00-7:30 pm	dinner break	• 4:10-4:45 pm	networking break
		• 5:30-6:30 pm	after end of event

Display Ad Information

Ad sizes and prices are on page 4. The printed program will be in 8.5" x 11" format, black & white. There is not room for many ads, and they will be sold on a first come, first served basis for size and position. Digital files are best (sent via e-mail), although we can scan artwork if necessary. Pdf, jpg, tif and eps files are accepted. Ads must be submitted by April 28th.

Please call us for your exhibiting and advertising needs. We look forward to seeing you there.

Allegra D'Emery, Exhibitor/Advertiser Liaison (415) 921-8092 • allegra@swcoalition.org



Exhibition Booth & Display Ad Reservation Form

[Note: You must fill out this form and return it (by fax or mail) even if you register and pay online]

Organization: _____

Description of services and/or products being offered:

Contact Person: _____ Alternate Contact Person: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Non-profit status: yes no If "yes," submit verification with contract (unless your URL ends in "org")

Phone: () _____ Cell: () _____

Email: _____ Website: _____

Booth number desired _____ (see info below) Display ad size desired _____

Booths and display ads are available on a first come, first serve basis. Available booths (those not currently reserved) are shown on the booth layout online at: <http://www.swcoalition.org/Booths.pdf>

In the event that the booth number you want is taken by the time we receive your payment in the mail, we will give you the next booth available (as close as possible) in the price range you want. We will confirm the booth number that you receive by e-mail and if you want to change it, you can contact us. Double booths (two adjoining booths) may be reserved where available.

The full booth and display ad fee is required to reserve your booth or ad space. If you cancel the contract before April 1, 50% will be refunded. On or after May 1, the fee becomes non-refundable.

Payment

[if you pay online, do not fill this section out]

Booth – (see price chart on floorplan, page 3) \$ _____

Display ad back page 1/2 page 1/4 1/8 \$ _____
(see page 4 for sizes & prices)

Total \$ _____

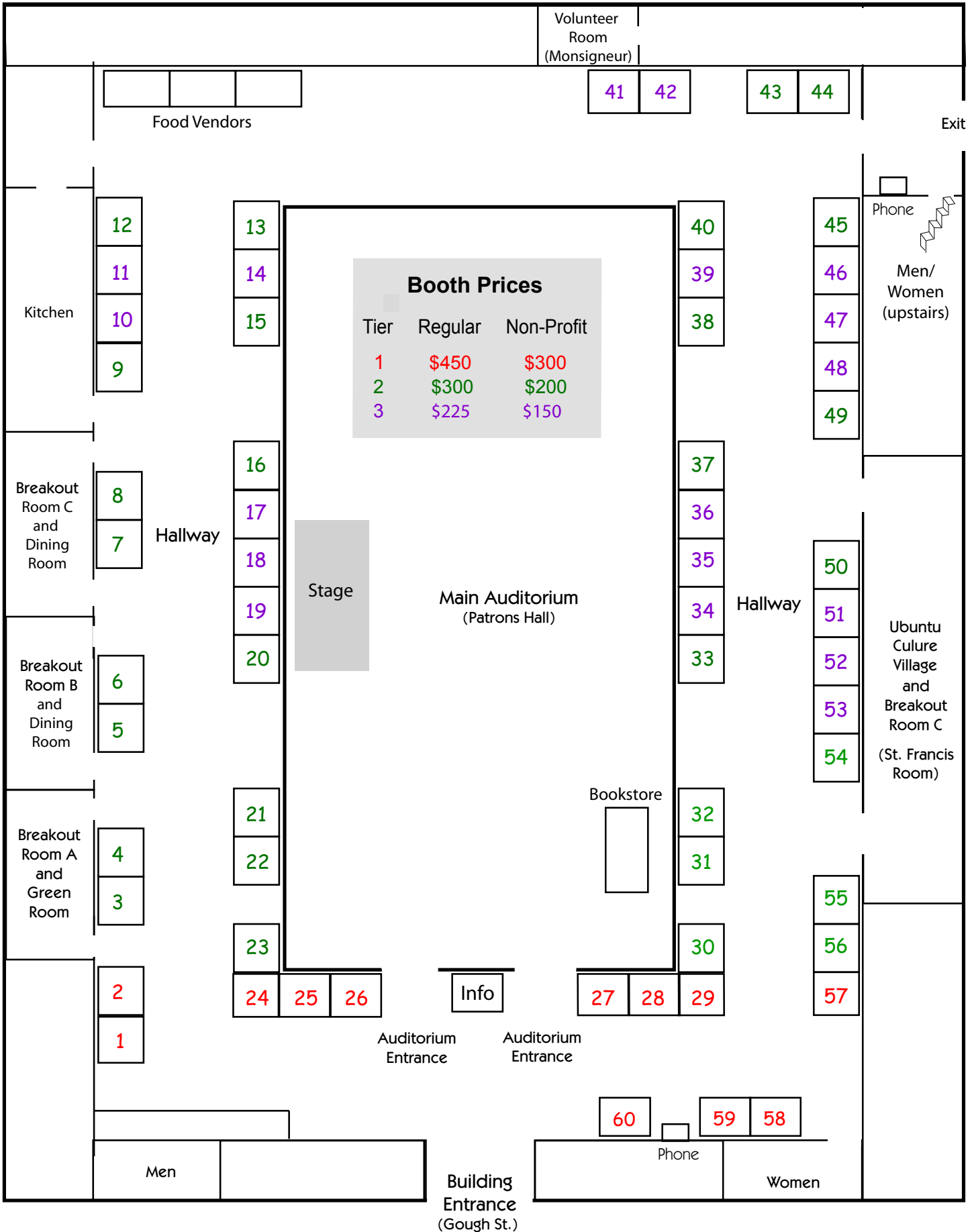
Form of payment: Check MasterCard VISA By pre-arrangement

Card # _____ Expiration Date: _____/_____/_____

Name on card _____ Signature: _____

Fax form to 415/785-1888; or mail (with check if applicable, payable to Sustainable World Coalition) to address below.

Exhibitor Booth Layout



Ad Rates for the
Symposium Printed Program

1/4 page
3-3/4" wide x 5" high
\$135

1/8 page
3-3/4" wide x 2-3/8" high
\$80

1/2 page
7-3/4" wide x 5" high
\$250

Back Page (full page ad}
7-3/4" wide x 10-1/4" high
\$550